



# Benjamin Rudnick

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rdio.com/people/BuddhaBen instagram.com/buddhaben

Currently residing among the eucalyptus of San Francisco, CA 🐼

Life-long student, entrepreneur, music-lover and philosopher-in-training. I spend as much time in the digital sphere as I do out of it but have a deep respect for nature, animals and space. I am analytical, inquisitive, contextually driven, an early adopter of new things digital, passionate about life and close with my family & friends. My hobbies & interests include biking, hiking, concert-going, sharing music, making lists and exploring my new home of San Francisco.

## EDUCATION

**97-01**

**B.S., Finance**

University of  
Central  
Florida

**05-07**

**M.B.A.**  
Certificate in Entrepreneurship

## WHO I WORK WITH

Investors	Developers
Clients	Designers
Executives	Marketers
Entrepreneurs	Interns

## SKILLS

<p><b>Self-Motivated</b> <i>(i'm up early and pace/ whiteboard at night)</i></p>	<p><b>Startup Mentality</b> <i>(keep it lean, fight for the cause, save the world)</i></p>
<p><b>Multi-Lingual</b> <i>(i speak executive, developer, designer, marketer, etc)</i></p>	<p><b>Creative Problem Solver</b> <i>(3 lefts make a right, right?)</i></p>
<p><b>Ability to put things into Context</b> <i>(putting info in its place)</i></p>	<p><b>Organization &amp; Prioritization</b> <i>(my specialty!)</i></p>
<p><b>Attention to Detail</b> <i>(yes, i cringe when something is 1 px off)</i></p>	<p><b>Data Analysis</b> <i>(making sense of it all)</i></p>
<p><b>Exceptional Written and Verbal Communication</b> <i>(i also mime)</i></p>	<p><b>Multi-Tasking</b> <i>(can handle switching gears at a fast pace)</i></p>
<p><b>Passionate &amp; Inspirational</b> <i>(keeping the "why" at the forefront)</i></p>	<p><b>Anticipation</b> <i>(equal parts time travel and clairvoyance)</i></p>

## WHAT I DO

Project Management  
Information Architecture  
Website / Application Specs  
Search Engine Optimization

LEFT BRAIN

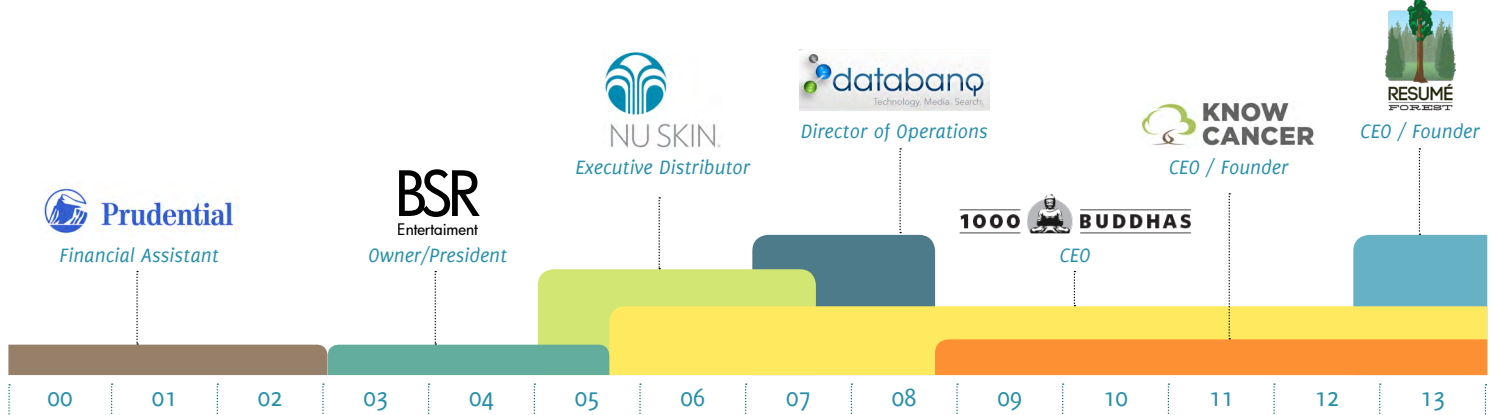
Data Analysis  
Manage the Books  
Develop Processes  
Facilitate Communication

Leadership  
Business Strategy  
Creative Direction  
Capture the Vision

RIGHT BRAIN

Usability  
Improve Morale  
Facilitate Learning  
Social Media Marketing

## WORK EXPERIENCE



### CEO / FOUNDER AT KNOW CANCER

Co-Founded with my best friend and cancer survivor Joshua Snyder, Know Cancer was built to provide social, educational and organizational support to those affected by cancer. My role has been to raise appropriate funds, organize the abundance of cancer related information, create functional site specs, motivate our developers and designers, create and implement the marketing strategy, and foster strategic relationships.

<b>125K</b> MONTHLY PAGEVIEWS	<b>400K</b> BUSINESSES DIRECTORY MEMBERS	<b>30K</b> COMMUNITY MEMEBERS	<b>160+</b> COUNTRIES THAT DRIVES TRAFFIC
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### DIRECTOR OF OPERATIONS AT DATABANQ MEDIA

Managed all business operations and created new business processes for the entire company. Other responsibilities included hiring and training, scheduling, market analysis, financial modeling and overall strategy. Managed staff of 20 including developers, designers, marketers & interns. Implemented team building exercises, improved overall morale, and managed growth from 5 employees to 20+. Acted as a liaison to our VCs and helped to build presentations for new investment.

<b>20+</b> SITES LAUNCHED	<b>100K</b> UNIQUE VISITORS /MO	<b>5,000+</b> FINANCIAL SERVICES LEADS /MO	<b>x20</b> INCREASED REVENUES IN 18 MONTHS
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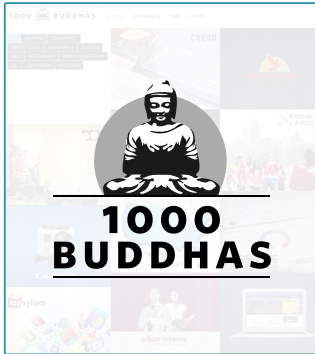
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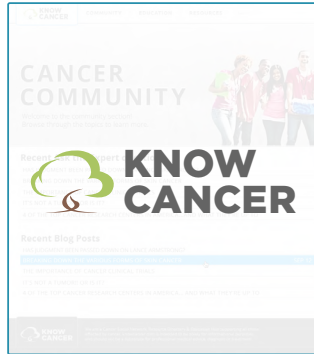
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## MY PROJECTS



### 1000 BUDDHAS

Boutique Digital Media Agency. We help clients with Project Management, Web Development, Branding, Design, Usability, Marketing, Content Creation and Overall Strategy.  
[www.1000buddhas.co](http://www.1000buddhas.co)



### KNOW CANCER

Cancer Social Network & Resource Directory. Created alongside my best friend and cancer survivor Joshua Snyder. Developed to provide a hub for cancer related resources.  
[www.knowcancer.com](http://www.knowcancer.com)



### RESUME FOREST

Infographic Resumes for Creative Professionals. Produced out of a personal need to tell my own story. Includes new sections that are important in today's job market. This resume is an example of one.  
*Launching early 2013*

## RECENT CLIENT PROJECTS



### CONFERENCE IQ

Conferences & Events Made Simple. CIQ is an online directory of 75k conferences and 5k speakers, includes social features like rating and reviewing events and speakers.  
[www.conferenceiq.com](http://www.conferenceiq.com)



### DOWNTOWN CREDO

Meaning, Impact & Community. Credo is a Non-Profit Coffee Shop focussed on giving back to the local community. They hold art openings, neighborhood and clean-ups.  
[www.downtowncredo.com](http://www.downtowncredo.com)



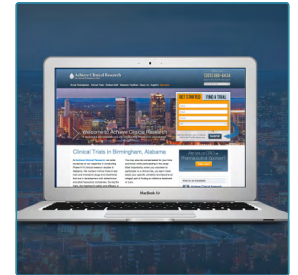
### CLINICAL TRIALS GPS

Nationwide site to help people find local clinical trials. Contains real-time database of 35,000+ clinical trials and 20,000+ facilities.  
[www.clinicaltrialsgps.com](http://www.clinicaltrialsgps.com)



### URBAN INTERNS

Platform to help job-seekers find part-time/virtual help. Community of over 15,000 interns and employers.  
[www.urbaninterns.com](http://www.urbaninterns.com)



### ACCEL CLINICAL

Network of sites that facilitate online patient recruitment for select clinical trials in the Southeast.  
[www.accelclinical.com](http://www.accelclinical.com)

## REFERENCES



David Wheeler

Founder & President, Embark Spruce Pine, NC



Ben Trevathan

CEO, Accel Clinical Services DeLand, FL



Sach Chitnis

Managing Director, Jump Capital Chicago, IL



Kamuti Kiteme

Director of Development, Citizen Engagement Laboratory, New York, NY



Lauren Porat

Founder, Urban Interns New York, NY

